

Wesley Corbett

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A specialist in graphic information design for web and print with a high level of experience in providing designs which enhance the users' experience while delivering information in a clear and effective way.

Education

Degree **BA (Hons) Graphic Information Design**
Middlesex University, London UK – 1989 - 1993

Experience

- 2006 - Present** **Self-employed graphic designer**
Providing effective design solutions for web and print to clients worldwide.
- 2003 - 2006** **Head of Design - Investis Limited, London UK**
Lead designer and department manager responsible for all creative output and leading a team of designers for Europe's leading provider of online corporate communications. Clients included Benetton, National Express Group and Prudential.
- 2000 - 2003** **Head of Interactive Design - Yes Corporate Limited, London UK**
Lead designer for all websites, microsites, campaign sites, marketing emails, online advertising and CD-ROMs. Clients included Sony, IBM, Unisys and BMC Software.
- 1999 - 2000** **Senior Designer - Rapier Marketing, London UK**
Responsible for direct marketing and advertising projects from concept creation through to artwork. Clients included Dell Computer, Sony and DeBeers Diamonds.
- 1993 - 1999** **Senior Designer - Reuters Limited, London UK**
Responsible for the creation, production and print buying of all international marketing output. This ranged from brochures and other sales material to manuals, CD-ROMs, interactive books and web-based collateral.
- 1993 - Present** **Freelance design and consultancy**
I have undertaken a variety of freelance projects including identity creation, publication design and web design.

Skills

Web and screen

- specialist in online information design for large and small websites
- information architecture and navigational structures
- best practice usability standards
- designing to all accessibility levels
- interactive flash interface design
- individual web page graphics and banners
- interactive CD-ROM interface design
- online advertising banners

Print

- brochures
- reports
- direct marketing
- advertising
- editorial design
- logo creation and brand development
- style guides and brand usage guidelines
- stationery design
- information design for tables, diagrams and charts

Other Skills

- art direction
- team leadership
- performance analysis and reporting
- photography

Software Skills

Fireworks, Photoshop, Illustrator, InDesign, QuarkXpress, Acrobat, Flash, Dreamweaver, Microsoft Office and many other Mac-based applications.

References and samples available on request
